



# The Virginia Chapter of AAHAM 2019 Annual Meeting & Conference



**Kingsmill Resort**  
**1010 Kingsmill Road**  
**Williamsburg, VA 23185**  
**(757) 253-1703**



## Agenda

**Wednesday, December 4, 2019**

- |                      |  |
|----------------------|--|
| <b>12:00 - 12:30</b> | <b>Registration</b>  |
| <b>12:30 - 12:45</b> | <b>Introduction &amp; Welcome</b><br>Linda Patry, CRCE, President, VA Chapter of AAHAM   |
| <b>12:45 - 1:45</b>  | <b><i>Overcoming the Five Dysfunctions of a Team</i></b><br>Chris Branin, Director of Regional Operations for DaVita, Inc.   |
| <b>1:45 - 2:45</b>   | <b><i>Revenue Cycle Trends</i></b><br>Brandon Burrow, Director of Revenue Cycle Process Improvement,<br>Carilion Clinic  |
| <b>2:45 - 3:00</b>   | <b>Afternoon Break &amp; Corporate Partner Networking</b>  |
| <b>3:00 - 4:00</b>   | <b><i>Getting Your Veteran Claims Paid</i></b><br>Frank Morelli, Co-Founder, CRO, Veteran Claims Paid, LLC   |
| <b>4:00 - 5:00</b>   | <b>Roadmap to Compliance: Fraud and Abuse in 2019</b><br>Catrena L. Smith, CCS, CCS-P, CPCO, CPC, CIC, CPC-I, CRC, CHTS-PW, KIWI-<br>TEK Audit & Education Manager |
| <b>6:00 - 7:00</b>   | <b>President's Reception – <i>Generously Sponsored by PennCredit &amp; NCC</i></b>   |

Thursday, December 5, 2019

- 7:30 - 8:30**      **Registration & Breakfast**
- 8:30 - 9:30**      ***Clearing the Hurdles of Medicare Secondary Payor***  
Kevin Willis, Claim Services, Inc.
- 9:30 - 10:30**      ***Creating a Culture of Success to Deliver a Positive Patient Financial Experience***  
Brian Garver, VP, Business Development/Marketing, KeyBridge Medical Revenue Care
- 10:30 - 10:50**      **Morning Break - Sponsorship Committee –**  
***Generously Sponsored by Mercury Accounts Receivable Services, LLC***
- 10:50 - 11:50**      ***HIPAA and Virginia Law Regarding Security and Privacy***  
David Greenberg, Partner, Arent Fox LLP, Attorney at Law
- 11:50 - 1:15**      **Lunch & VA AAHAM Annual Business Meeting & Award Ceremony -**  
***Generously Sponsored by Glasser & Glasser, PLC***
- 1:15 - 2:45**      ***Leading by Example***  
John Felts, Trusted Speakers, Clean Getaway Comedy
- 2:45 - 3:00**      **Afternoon Break & Corporate Partner Networking -**  
***Generously Sponsored by HRSI***
- 3:00 - 4:30**      **Access Directors Panel – moderated by: Deb Reese, BS, CHAM, CRCP-I,**  
***Rev Cycle Manager, UVA Medical Center***  
  
Erin D Baggett, Rev Cycle Patient Access Director, VCU Health  
Anna Blackburn, Rec Cycle Patient Access Director, UVA Medical Center  
Amanda Sturgeon, CRCE-I, Patient Finance Director, Fauquier Health  
Ecco Sutherlin, Patient Access Director, Inova Health System
- 6:00 - 10:00**      **Annual Banquet & Dinner at the Resort –**
  - ***Dinner Generously Sponsored by Credit Control Corp***
  - ***Banquet Bar Generously Sponsored by Kemberton***
  - ***Entertainment Generously Sponsored by Washington & West***

Friday, December 6, 2019

- 7:30 - 8:30**      **Registration & Breakfast –**  
*Generously Sponsored by United Consumers, Inc.*
- 8:30 - 9:30**      ***Why Does the CFO Value Patient Accounting? Understanding  
Connections Between the Two Worlds***  
Erin Daniel, Managing Consultant, Federal Advisory Partners  
Kelsey MacDonald, Healthcare Consultant, Federal Advisory Partners
- 9:30 - 10:30**      ***Proactive Strategies to Integrate Managed Care and Contract  
Management***  
John Wallace, Contract Management Director, nThrive
- 10:30 - 10:45**      **Morning Break & Corporate Partner Networking –**  
*Generously Sponsored by IC Systems*
- 10:45 - 11:45**      ***Legislative Updates***  
Jay Andrews, Financial Policy VP, VA Hospital & Healthcare Association
- 11:45 - 12:00**      **Door Prize & Adjournment – *Generously Sponsored by Keybridge and  
KIWI TECH***

**Thank you to our other generous event sponsors**

*Lanyards for Name Badges – Generously Sponsored by DECO*  
*Laptop Bag – Generously Co-Sponsored by VA AAHAM and MARS*  
*Conference Sponsor – Generously Sponsored by UVA*



The Virginia Chapter of AAHAM will collect for Toys for Tots throughout the conference. The mission of the U.S. Marine Corps Reserve Toys for Tots Program is to collect new, unwrapped toys during October, November, and December each year, and distribute those toys as Christmas gifts to less fortunate children in the community in which the campaign is conducted. The objectives of Toys for Tots are to help less fortunate children throughout the United States experience the joy of Christmas; to play an active role in the development of one of our nation's most valuable resources – our children; to unite all members of local communities in a common cause for three months each year during the annual toy collection and distribution campaign; and to contribute to better communities in the future.

**For more information visit [www.toysfortots.org](http://www.toysfortots.org)**

**For program questions, please contact Dushantha Chelliah: [dc5p@hscmail.mcc.virginia.edu](mailto:dc5p@hscmail.mcc.virginia.edu)**

**For sponsorship opportunities, please contact Tom Perrots: [tom.perrotta@penncredit.com](mailto:tom.perrotta@penncredit.com)**

We reserve the right to cancel or reschedule a program because of insufficient number of registrants or other unforeseen circumstances or to close registration when a program is over subscribed.

**2019 Annual Meeting and Conference  
December 4 – 6, 2019  
Kingsmill Resort  
Williamsburg, VA**

**REGISTRATION FORM**

Name \_\_\_\_\_  
Title \_\_\_\_\_ Certification: \_\_\_\_\_  
Organization \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

	<u>Full Conference</u>	<u>Wed. or Fri. Only</u>	<u>Thursday Only</u>
Members:	\$185	\$80	\$105
Non-members:	\$215	\$110	\$135
Students:	\$50		

**Additional Guest Tickets for Thursday night's banquet: \$65 each**

**Guest's name:** \_\_\_\_\_

**Amount enclosed:** \_\_\_\_\_

**Make checks payable to: *The Virginia Chapter of AAHAM***

**Please send registrations and payment information to:**

Linda Conner  
Manager, Patient Finances  
Sentara Halifax Regional Hospital  
2204 Wilborn Avenue  
South Boston, VA 24592

**Register online at <http://www.vaaaham.com> under "Calendar of Events"  
Click "Online Registration"**